

**2010 Western Conference of
Public Service Commissioners:
Greening the Wild West
It's More Than You Think**



**Sunday, June 13 - Wednesday, June 16, 2010
Ojai Valley Inn and Spa in Ojai, California**

Conference Agenda

SUNDAY, JUNE 13

Noon – 6:30 p.m. Registration

Anacapa Hexagon

2:30 p.m. – 3:30 p.m. Snack and Refreshments

Hacienda Foyer

Enjoy a refreshing afternoon snack in an intimate Spanish style courtyard.

3:30 p.m. – 5:00 p.m. Session I: Repowering State Economies by Going Green. Where has the money gone? Where should it go as we move forward?

Anacapa Ballroom

This panel will discuss the transformation of State economies into a de-carbonized and sustainable future. The discussion will include a spotlight on new jobs being created by exciting new technologies, the impact of Federal stimulus money, and whether ARRA is working.

Moderator: Dan Adler, President, California Clean Energy Fund (CalCEF)

- Mary Dent, General Counsel and Secretary, Silicon Valley Bank (SVB) Financial Group
- Mike Mowery, International Vice President, International Brotherhood of Electrical Workers (IBEW)
- José Millan, Vice Chancellor, California Community Colleges Chancellor's Office
- Miles Keogh, Director of Grants and Research, NARUC
- Martha Duggan, Board Member, Coalition for Green Capital and Vice President, Regulatory and Government Affairs at ECD/United Solar
- Brian Robertson, Chief Executive Officer, Amonix

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5:30 p.m. - 7:30 p.m. Opening Night Reception

Herb Garden Join your fellow conference attendees at a beautiful outdoor welcome reception featuring hors d'oeuvres and Mariachis.

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MONDAY, JUNE 14

7 a.m. – Noon Registration

Anacapa Hexagon

7 a.m. – 8 a.m. Breakfast and Green Tech Forum Trade Show

*Hacienda Ballroom and
Anacapa Terrace & Foyer*

Get your day started with healthy but festive offerings highlighting organic and locally grown produce.

7 a.m. – 5:15 p.m. Green Tech Forum

Anacapa Terrace & Foyer

The Green Techn Forum is designed to bring utilities and promising new technologies together to share future solutions to today's issues. It provides hands on access to the hottest new technologies in the green energy industry and provides entrepreneurs and capital an understanding of how the utilities see the future. The industry's brightest stars will share their knowledge in an exciting lineup of booths, demonstrations, and workshops designed to inspire you about the future of energy!

8 a.m. – 8:10 a.m. Tribal Blessing

Anacapa Ballroom

Joint Blessing of Adelina Alva-Padilla, Spiritual Leader for the Santa Ynez Band of Chumash Indians and Julie Tumamait-Stenslie, Traditionalist and Storyteller of Ventura and Island Chumash descent.

8:10 a.m. – 9 a.m. Opening Remarks and Presentations

Anacapa Ballroom

Senator Alex Padilla, California State Senate, Chair, Energy, Utilities & Communications Committee

Commissioner John A. Bohn, California Public Utilities Commission, President, Western Conference of Public Service Commissioners (WCPSC)

Commissioner Michael R. Peevey, President, California Public Utilities Commission

David Coen, Chairman of the Board and President, NARUC

9 a.m. Green Tech Forum Kickoff Speaker

Mike Eckhart, President, American Council on Renewable Energy (ACORE)

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9:15 a.m. – 10:30 a.m. Session 2: Green Technologies - What are the Utilities Looking For?

Anacapa Ballroom

The Western States have aggressive green energy policy goals. Key renewable energy and innovation officers from the utilities will discuss what they are looking for in terms of green technology and what they are doing in order to meet these goals.

Moderator: Commissioner Timothy Alan Simon, California Public Utilities Commission

PANELISTS:

- Rand Rosenberg, Senior Vice President of Strategy, Pacific Gas & Electric Corporation
- Dr. Mark Lechevallier, Director of Innovation and Environmental Stewardship, American Water
- James Avery, Senior Vice President of Power Supply, San Diego Gas & Electric Company
- Karen Hyde, Vice President of Rates and Regulatory Affairs, Xcel Energy

10:30 a.m. – 10:45 a.m. Break and Visit the Green Tech Forum Trade Show

Anacapa Terrace & Foyer

10:45 a.m. – 11:45 a.m. Session 3: Green Tech Forum Presentations

Anacapa Ballroom

Each company will have the opportunity to make brief remarks about its products and technologies before the general session.

Noon – 1:30 p.m. Western Conference Luncheon

Hacienda Ballroom
Sponsored by SunEdison

Keynote Speaker: The Honorable Peter Beattie, Queensland Commissioner for the Americas, Former Premier of Queensland, Australia

Water Management - The Australian Experience: Things We Can Learn from the Outback

1:30 p.m. – 2:30 p.m. Session 4: Green Tech Forum Presentations

Anacapa Ballroom

Each company will have the opportunity to make brief remarks about its products and technologies before the general session.

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2:30 p.m. – 3:45 p.m. Session 5: The Cost of a Green Energy System – When Will the Consumer See the Benefit? Societal vs. financial benefits - when we talk about benefit what are we talking about?

Anacapa Ballroom

California is building a green energy system in the belief that investments made now will eventually develop into real benefits for the consumer. What are the risks of such an investment, and how can we mitigate these risks to ensure beneficial results for all consumers? The panel will also examine the impact of electricity price on jobs. Are the green jobs from new technologies or from having affordable electricity?

Moderator: Ron Binz, Chairman, Colorado Public Utilities Commission

PANELISTS:

- Carlos Domenech, President, SunEdison
- Dan Yates, Chief Executive Officer and Founder, OPOWER
- Bert Valdman, Executive Vice President and Chief Operating Office, Puget Sound Energy
- Jeff Guldner, Vice President, Rates & Regulation & Chief Compliance Officer, Arizona Public Service Company
- Ralph Cavanaugh, Senior Attorney and Co-Director of Energy Programs, NRDC
- Andrew Tang, Senior Director, Integrated Demand-side Management Products, Pacific Gas and Electric Company

3:45 p.m. - 4 p.m. Break and Visit the Green Tech Forum Trade Show

Anacapa Terrace & Foyer

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4 p.m. – 5:15 p.m. Session 6: Green Technology - How Should We Invest in Green Technology and What Does the Future Hold for Investors? Can technological innovation solve climate change in time?

Anacapa Ballroom

MODERATOR: Jon Sakoda, Partner, New Enterprise Associates (NEA)

PANELISTS:

- Alan James, Senior Managing Director, Macquarie Capital USA Inc
- Raj Atluru, Managing Director, Draper Fisher Jurveston
- Nancy Pfund, Managing Director, DBL Investors
- Ben Kortlang, Partner, Kleiner Perkins Caufield & Byers

6 p.m. – 10 p.m. California Vineyard-Style Dinner

Herb Garden & Recreation Field
Sponsored by OPOWER

Experience the beauty of California's vineyards as we enjoy world renowned California cuisine and top-rated wine from local wine regions and dance the night away to the Blue Breeze Band.

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TUESDAY, JUNE 15

7 a.m. – 8:15 a.m. Continental Breakfast

Hacienda Ballroom Get your day started with healthy but festive offerings highlighting organic and locally grown produce.

7 a.m. – 7:45 a.m. Commissioners Only Breakfast and Business Meeting

Oak Café Join your fellow Commissioners for breakfast, discuss WCPSC business, and plan for the coming year.

8 a.m. – 9:15 a.m. Session 7: Building a Smart Grid – The Problem of Informing and Convincing Regulators of When to Approve Investment in New Technologies

Anacapa Ballroom How do you select the appropriate technologies on a timely basis? For regulators, when do you make the decision about what technologies to buy and when to implement? How does the private sector know what the utilities want?

MODERATOR: Commissioner Nancy E. Ryan, California Public Utilities Commission

PANELISTS:

- Doug Kim, Managing Director of Advanced Technology, Southern California Edison
 - Rick Romero, General Manager, Western Region GE Energy Services Sales, GE Energy Services
 - Rich Creegan, Vice President, Marketing and Strategy, Itron
 - Raj Vaswani, Chief Technology Officer, Silver Spring Networks
 - Todd Graves, Head of Business Development & Strategy for Microsoft Hohm
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9:15 a.m. – 10:15 a.m. Session 8: The National Broadband Plan – Where Does Smart Grid Fit In? Whose Smart Grid is it?

Anacapa Ballroom MODERATOR: Phil Jones, Commissioner, Washington Utilities and Transportation Commission

PANELISTS:

- Paul De Martini, Chief Technology Officer, Cisco
- Mike Oldak, Vice President and General Counsel, Utilities Telecom Council
- Mike Brady, Vice President, Comcast
- Bob Heffron, Utility Market Manager, Verizon
- Jackie McCarthy, Director, State Regulatory Affairs, CTIA

10:15 a.m. – 10:30 a.m. Break

10:30 a.m. – 11:30 a.m. Session 9: Cooperation and Transmission Among the Western States

Anacapa Ballroom MODERATOR: Commissioner Dian M. Grueneich, California Public Utilities Commission

PANELISTS:

- Brad Nickell, Director of Transmission Planning, Western Electricity Coordinating Council
- Tom Carr, Western Interstate Electric Board
- Commissioner James Tarpey, Colorado Public Utilities Commission, Interim Chair, Scenario Planning Steering Group, WECC
- Carl Zichella: Director of Western Renewable Programs, Sierra Club

11:30 - Noon Box Lunch

Hacienda Foyer Come and pick up your box lunch on your way to go enjoy your day.

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Noon – 6 p.m. Activities

Ojai, CA and surrounding area

We've organized activities to help you explore the beauty and bounty of the Central Coast. Please choose one of the following:

Option 1: Golf at Ojai Valley Country Club

Option 2: Kayaking at the Channel Islands Harbor

Option 3: Wine Tasting and Vineyard Trip to Santa Ynez Valley
Those going can join a group for dinner and eat in SYV or return to Ojai for dinner.

Option 4: Tour of the Ronald Reagan Foundation and Library

6 p.m. – 9 p.m. Dinner

Local restaurants

Dine on your own at local restaurants, enjoy Ojai. Reservations strongly recommended. Those on the wine tasting tour may eat in Los Olivos.

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WEDNESDAY, JUNE 16

7:30 a.m. – 8:30 a.m. Continental Breakfast

Hacienda Ballroom

Get your day started with healthy but festive offerings highlighting organic and locally grown produce.

8:30 a.m. – 9:45 a.m. Session 10: What Makes the News and Why?

Anacapa Ballroom

Commissioners of the 13 western utilities are “partners” in developing the new energy economies. Much depends on consumer and legislative reaction to our policies. How do we communicate effectively with the public? Pro-active versus reactive responses.

MODERATOR: Jason Cieslak, Managing Director, Siegel+Gale

PANELISTS:

- Jim Cunningham, Managing Director, Burson-Marsteller
- Dan McSwain, Managing Editor, North County Times
- Clay Perry, Senior Media Relations Manager, EPRI
- Charles T. Plough, Principal, Management Consulting
- Richard Nemec, West Coast Correspondent, Natural Gas Intelligence/Power Market Today

9:15 a.m. – 9:30 a.m. Break

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**10:00 a.m. – 11:15 a.m. Session II: The Nexus between Energy and Water –
Generating Consensus is a Political Act**

Anacapa Ballroom

These two critical resources are inextricably linked, with the production of energy requiring large volumes of water while the treatment and distribution of water is equally dependent upon readily available, low-cost energy. This panel will address some of the key issues at a policy and a political level and provide case studies in which these concerns have been successfully addressed.

MODERATOR: Commissioner John A. Bohn, California Public Utilities Commission, President of the Western Conference of Public Service Commissioners (WCPSC)

PANELISTS:

- Lee Kanon Alpert, Commission President, Los Angeles Department of Water and Power
- Art Baggett, Board Member, State Water Resources Control Board
- Tamin Pechut, Chief Executive Officer, Banyan Water, Chairman & Executive Director, Imagine H2O
- Patricia Mulroy, General Manager, Southern Nevada Water Authority and the Las Vegas Valley Water District
- Erik Lindquist, Senior Project Engineer, DEC Design

**11:15-11:45 am Closing Remarks/Ceremony – Commissioner Bohn,
Colorado Presentation on 2011 WCPSC.**

Attire: Business Casual