



June 14-16, 2010
Millennium Biltmore Hotel, Los Angeles, CA



Innovation, strategy and investment for power utilities, energy, government and partners

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Conference Day One: Tuesday, June 15, 2010
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8am Registration

8.50am Chairperson's opening remarks

[Dr. Kenneth Wacks](#), Council Member, Gridwise Architecture Council

NEXT GENERATION UTILITY BUSINESS MODELS

9am Keynote address: Realizing the vision for change and preparing the grid for the future – perspective from a leading grid operator

- The key drivers for smart grid deployment in the US
- Identifying the characteristics and benefits of grid optimization
- Discussing critical lessons that can be learned from a leading grid operator
- The practicability and the progress of the smart grid implementation
- Reviewing Austin Energy's plan for a stronger and smarter power grid

[Andres Carvallo](#), Chief Information Officer, Austin Energy

9.30am The challenges and strategies in financing and adopting a smart grid across the United States

- How US grid leaders are navigating current challenges and strategizing for a smarter grid
- Identifying the implications, challenges and prospects in adopting smart grid technology
- Establishing key milestones necessary to implement smart electricity in the United States
- Recognizing realistic time frames for smart grid completion

[Barry Smitherman](#), Chairman, Texas Public Utility Commission

[Ali Morabbi](#), Grid Director, Los Angeles Department of Water & Power

[Betty Ann Kane](#), Chairman, DC Public Services Commission

10.15am Speed networking

10.55am Morning networking break

IMPLEMENTATION STRATEGIES FOR SMART GRID ADOPTION

11.20am Achieving real time demand and supply management through smart grid technologies

- Improving energy choice and control for consumers through the deployment of demand response technologies
- The hurdles to achieve effective demand-side management
- How is demand and load management allowing greater energy efficiency?

[Dr. Angela Chuang](#), Senior Project Manager, Electric Power Research Institute

[Keith Lynch](#), Manager, Contract Resources & Power Trading, Fayetteville Public Works Commission

12pm Strategies for integrating smart grid technologies into the existing infrastructure

- Insights into the smart grid implementation challenges, and strategies to mitigate the risk
- How utilities can successfully integrate smart technologies into existing infrastructure



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conference details

Conference:
Day 1
June 15th 9am - 5pm
Day 2
June 16th 9am - 5pm

Workshop:
June 14th 9am - 5pm

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- Moving forward: does full smart grid implementation require an overhaul of the existing infrastructure?

Andy Campbell, Advisor to Commissioner Nancy Ryan,
California Public Utilities Commission
Gary Steubing, Strategic Planning Manager, **Duke Energy**

12.40pm Networking lunch

SMART METERING & BILLING

2pm Successful building blocks for effective AMI implementation

- Assessing the latest developments in AMI and how they can enhance metering system efficiency
- Implementation stages for a successful AMI integration into grid operations
- Justifying the ROI - will consumers get the payback they are promised?
- How grid operators and utilities use AMI effectively

Derl Rhoades, Manager, AMI Metering & Power Service
Delivery, **Alabama Electric Power**

2.40pm Smart pricing: Understanding how smart grid can enable differentiated pricing structures over time to reduce peak hour usage and increase cost savings for consumers

- Understanding the role that smart grid plays in delivering metering and billing
- Challenges faced by utility companies in planning for smart grid
- Using smart pricing to reduce load fluctuation
- Demystifying the misperceptions about smart pricing
- How smart grid can facilitate a trusted, timely and accurate billing system
- Strategies to provide customers with reliable, transparent bills with convenient payment channels
- Opening up additional channels of communication to ensure revenue collection and customer satisfaction

Jim Jones, Vice President- Chief Information Officer, **Great River Energy**

Gerd Goette, Investment Partner, **Siemens Venture Capital**

3.25pm Afternoon networking break

IMPLEMENTING REGULATORY AND OPERATIONAL STANDARDS

3.55pm Overcoming government and regulatory barriers to widespread smart grid deployment

- Working with FERC
- Government influence on utilities for smart energy adoption
- Reconciling state regulations
- Pending energy legislation affecting the smart grid

Thomas Catania, Vice President, Government Relations,
Whirlpool Corporation

4.35pm Standards for smart grid equipment and information technology

- Are open standards developing?
- Connecting disparate state-by-state webs of utility companies, technology startups and municipal governments
- Building partnerships with energy and tech companies

Zahra Makoui, Network Engineer- Smart Meter Upgrade
Project, **Pacific Gas & Electric Company**

Marie Knox, Standards Compliance Analyst, **Midwest ISO**

Kathy York, Chairperson, Wholesale Electric Quadrant
Executive Committee, **North American Energy Standards Board**

Jonathan Booe, Staff Council, Smart Grid Activity Lead,
North American Energy Standards Board

5.15pm End of day 1

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