

NIST Roadmap Released!
Your next step?
This conference!

Smart Grid Interoperability Summit

Tuesday June 15th and Wednesday June 16th 2010 | Delta Toronto East | Toronto, ON

Integrate Communication | Prepare for Regulations | Meet Compliance
Maximize Security | Overcome Silos | Source New Technologies

Hear from these leaders:



Dr. Michael Janezic,
Program Analyst,
Office of the Director, NIST
(USA)



Ann Cavoukian, Ph.D.
Information and
Privacy Commissioner of
Ontario



Rafael Yanez Hoyos,
President,
CANENA (Mexico)



Norm Fraser,
Chief Operating Officer,
Hydro Ottawa, Ontario



Paul Molitor,
Director of Smart Grid,
NEMA (USA)

ATTENTION: Canadian and US Smart Grid Stakeholders

Don't miss this opportunity to benefit from 13 world-class experts:

- ① NIST (USA)
- ⑥ BC Hydro
- ⑪ Canadian Standards Association
- ② US Department of Commerce
- ⑦ NEMA (USA)
- ⑫ Canadian Electricity Association
- ③ Hydro One Networks Inc.
- ⑧ CANENA (Mexico)
- ⑬ Gridwise Alliance
- ④ Ottawa Hydro Inc.
- ⑨ Information and Privacy Commission
- ⑩ Ontario Energy Board
- ⑤ Natural Resources Canada



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To register call: 1-866-298-9343 • Online: www.smartgridinterop.com



Create a concrete, collaborative action plan for interoperability!



Integrate a secure and reliable communication architecture and explore cross border opportunities!

As a utilities leader, interoperability is the most critical challenge you face in constructing robust and sustainable grid architecture.

This event will allow your action plan to move ahead with confidence. Make the right decisions, form the best teams and hire the most knowledgeable suppliers. The summit will show you how.

Take away the very latest in interoperability intelligence and developments from across the globe by trading ideas and debating with government decision-makers, C-level utilities executives, regulators, standards associations and other key stakeholders.

You cannot afford to miss this singular opportunity to collaborate with international experts to create a blueprint for interoperability success!

Your first step? This conference!

Boost energy integration, security and reliability – source these 12 immediate strategies to:

- ① **Enhance** interoperability
- ② **Implement** current and shape future NIST standards
- ③ **Develop** a NIST action plan
- ④ **Integrate** communications
- ⑤ **Protect** against cyber attack
- ⑥ **Reduce** outage frequency and duration
- ⑦ **Shape** regulatory decision-making
- ⑧ **Promote** cleaner energy
- ⑨ **Integrate** distributed renewables
- ⑩ **Optimize** ROI and productivity
- ⑪ **Build** a robust grid architecture
- ⑫ **Empower** consumers

Source roadmaps and tactics from these 13 industry leaders:

- ① NIST (USA)
- ② US Department of Commerce
- ③ Hydro One Networks Inc.
- ④ Ottawa Hydro Inc.
- ⑤ Natural Resources Canada
- ⑥ BC Hydro
- ⑦ NEMA (USA)
- ⑧ CANENA (Mexico)
- ⑨ Information and Privacy Commission
- ⑩ Ontario Energy Board
- ⑪ Canadian Standards Association
- ⑫ Canadian Electricity Association
- ⑬ Gridwise Alliance

Take away 9 ADDITIONAL BENEFITS:

1. Exclusive international regulatory power panel
2. Extended Q&A sessions
3. Interactive facilitated session **New!**
4. Actionable post-conference interoperability next steps **New!**
5. Face-to-face interaction
6. Structured networking opportunities
7. Vendor exhibits
8. Premium end-of-day gatherings
9. Value-added portfolio of conference presentations

You cannot afford to miss this unique and timely event: **register now!**

Don't miss this chance to network, discuss and debate the issues with representatives at the core of the future of the nation's infrastructure. Register for our limited spaces: **Call** 1-866-298-9343, **online at:** www.smartgridinterop.com or **email:** registrations@strategyinstitute.com today.

Attend

this high-level summit specifically designed for the following:

Canadian and US Utilities, Electricity Generators, Distributors, Transmitters, Independent System Operators, Local Distribution Companies

- **Integrate** communications for a self-healing, efficient grid
- **Create** security and resiliency against cross border cyber attacks
- **Improve** electricity efficiency, reliability and security between Canadian and US Utilities
- **Shape** standards and regulatory decision-making for interconnectivity
- **Incorporate** technologies to optimize assets and operating efficiency

Canadian and US Regulators, Federal, Provincial / State, Municipal Departments, Industry & Standards Associations, Agencies

- **Connect** with constituents
- **Collaborate** for cross-border interoperability
- **Overcome** organizational silos
- **Reduce** environmental impact
- **Empower** consumers
- **Fulfill** your mandate

Canadian and US Utility Equipment Manufacturers of Smart Grid Products and Services, Legal and Advisory; Consultants

- **Be** short listed on RFPs
- **Network** with decision-makers and form new alliances
- **Showcase** your cutting-edge leadership and research
- **Drive** innovation and progress
- **Expedite** the standardization process
- **Collaborate** on cross-border standardization best practices

Canadian and US Telecommunication, GIS, Sensors, AMI, Software and Equipment Hardware, Security Solutions

- **Connect** with million-dollar spending budgets
- **Identify** standardization gaps and market needs
- **Influence** the regulatory decision-making that directly impacts you
- **Showcase** security solutions and software to help prevent cyber attacks



Hear what your peers have to say...

“Very instructive; gave me the chance to connect with key players.”

Benoit Masson, *Product IWE Manager, Cooper Power Systems*

“Motivating and thought-provoking.”

Tom Brackenbury, *Utilities Engineer, Utilities Kingston*

“Quality of speakers was excellent; quality of materials was excellent.”

Pat Bourne, *GM, CAREA*

“I enjoyed the range of speakers and appreciated interacting with a number of utilities engaged in similar thought processes.”

Ted Cotton, *Business Solutions Manager Customer Projects, Manitoba Hydro*

“As a take away I will remember the experience other utilities have had as well as who I can contact for assistance.”

Richard Bassindale, *Project Lead, Asset Management & Planning, Horizon Utilities*

Send your entire management team and benefit from special pricing

Ensure that you develop a common vision across your group by sending your entire team to this premier event. Allowing everyone on your team to attend will ensure open communication and true interoperability success.

Ensure your leadership with a customized sponsorship/ exhibit package

By sponsoring this one-of-a-kind event, you can showcase your company as an industry LEADER. Ensure your presence is known — be visible at this premier event! Select sponsorship packages are still available. To learn more, contact **Bill Lem** at 1-866-298-9343 ext. 250, or email bill@strategyinstitute.com.

Tuesday, June 15, 2010

DAY ONE

7:30 AM

Registration Opens & Continental Breakfast

8:15 AM

Opening Comments From Chairperson

8:30 AM North American Cross-Border Power Panel Standardization: From Creation to Adoption and Verification

This interactive panel builds upon a US Department of Commerce program uniting the US, Canada and Mexico towards a vision of cross-border standardization and regulation for Smart Grid. Representatives from all three countries will dialogue and engage the audience with an eye toward North American and ultimately international Smart Grid interoperability.

- Learn how cross-border strategies are being coordinated to provide seamless interoperability, compliance and conformity
- Discover how this effort is increasing manufacturing market access through promoting standardization/harmonization compatibility across the continent and the globe
- Explore how cross-border interoperability will improve the safety and security of Smart Grid technologies

Explore cross-border challenges and successes with North America's top leaders in Smart Grid interoperability in this dynamic interactive session.



Paul Molitor, (Moderator)
Director of Smart Grid,
**National Electrical
Manufacturers Association**



Dr. Michael Janezic,
Program Analyst,
**Office of the Director,
NIST (USA)**



Rafael Yanez Hoyos,
President,
CANENA (Mexico)



Milos Jancik,
President,
ElectroFederation Canada



John O'Neil,
Project Manager,
**Canadian Standards
Association**



Eli Turk,
Vice President,
**Canadian Electricity
Association**

The **Smart Grid Interoperability Summit** is part of a series of annual events designed to help Canada's power industry, regulators, policy makers and stakeholders to overcome the challenges of making the smart grid fully integrated and interconnected. The event brings peers together to share information, challenges and successes, and will give Canada's utilities a clearer vision on how to make the Smart Grid secure and reliable while benefiting the public and preserving the environment.

Strategy Institute is proud to be a facilitator in connecting business and industry leaders in a variety of sectors for over 15 years. We strive to strengthen the foundation of Canada's economy through annual conferences such as "Asset Management for Utilities," "the Canadian Smart Grid Summit" and more. One of our higher purposes is to provide decision-makers with the knowledge and tools they need to provide good corporate governance which will benefit stakeholders and ultimately the public good.

9:45 AM

Staying on Top of Compliance and Standardization: Building NIST and NERC Concepts into Your System's Lifecycle

The industry is facing a major challenge in adapting to the standards set out by NIST and NERC. In developing your critical infrastructure protection standards, how are you addressing these requirements?

- Set your own standards, certifications and testing before the regulations come in
- Remain compliant while integrating across systems, networks and industries
- Ontario Energy Board's roles regarding new standards

Hear from the experts on the best way to approach and manage these upcoming regulations in your own security program.



John O'Neil,
Project Manager,
Canadian Standards Association



Ken Quesnelle,
Board Member,
Ontario Energy Board



Laurent Liscia,
Executive Director,
Organization for the Advancement of Structured Information Standards

10:45 AM

Mid-Morning Networking Break

Enjoy a cup of coffee or tea while networking with your peers.

11:15 AM **International Case Study:**

Enhancing and Evolving your Smart Meter Deployments to Achieve the Full Range of Smart Grid Functionalities

This session will draw from a variety of real-world smart meter deployments across the globe to pinpoint critical security, communications, demand response, and reliability gaps that you must address in order to ensure the functionality and interoperability of your Smart Grid.

- Benchmark strategies for evolving your existing grid infrastructure into a robust system that meets your new requirements
- Learn how to prevent catastrophic cascading failures through line and demand monitoring
- Introduce new technologies and outage management applications to bolster your business analytics

Build upon global lessons learned to realize the full potential of your integrated Smart Grid.

Terry Mohn, Vice Chairman, **GridWise Alliance**

12:00 PM **Technology Panel**

Identifying Optimized Technology Solutions to Cut Costs and Streamline Interoperability

Interoperable Smart Grid technologies are being rolled out faster than many utilities can keep up. In this session:

- Participate in interactive technology demonstrations
- Explore the latest asset management, power and automation technologies
- Cut costs and make your grid more reliable and secure through the latest technology innovations

Interact with the latest technology solutions to identify the best fit for your organization's unique needs.



Jerry Hines
Business Development
Manager, Energy, Oil & Gas
National Instruments



Florian Lenders,
Vice President, Reliability Solution
Services & The Aladon Network
Ivara Corporation



Jerry Tompkins
Senior Architect,
Cisco



To register call: 1-866-298-9343 • E-mail: registrations@strategyinstitute.com

12:45 PM

Exhibition Area – Networking Luncheon

Join the conference speakers and your peers for a relaxing luncheon.

2:00 PM **Case Study: BC Hydro**

Smart Grid Implementation: A No Regrets Approach

Hear how BC Hydro is realizing the interoperability roadmap through ambitious requirements for the functionality of technology, IT assets, people and customer engagement. This presentation will facilitate your efforts to:

- Identify functional requirements and use cases prior to picking technologies
- Benchmark interoperable applications and research from BC Hydro such as Distribution Management Systems, Automation, WiMAX and Smart Meters
- Explore the most leading edge findings on costs and benefits from Smart Grid implementation to help you make your business case

Learn from BC Hydro's successes and challenges to make your smart grid more interoperable and interconnected.



Eric Mewhinney,
Manager of Innovation and Sustainability,
Smart Grid Development Program, BC Hydro

2:45 PM

Demonstrating the Achieved Benefits of the Smart Grid Implementation

Utilities implementing Smart Grid technologies are finding themselves looking at a significant effort that is likely to require years and significant expense. Understanding the roadmap is the first and most critical step, and this generally involves the creation of the business case and the steps to achieve a successful result. Once the investments are made, however, utilities must also be able to demonstrate that the values suggested in the business case were achieved. Learn from seasoned auditors on:

- Focus on key issues involved in demonstrating the success of the Smart Grid program whose in achieving the goals of the business case.
- Provide an overview of the Smart Grid implementation and the key issues involved being able to demonstrate program achievements.
- Focus on the components needed in the Smart Grid Roadmap to ensure the ability to provide feedback on results to utility stakeholders, customers, and regulators.

Hear all you need to know about audit evaluations for every process and facility along the electric grid to better understand and prepare for a utility audit.



Andy Zetlan,
Smart Grid Solutions,
Telvent Utility Group

3:30 PM

Sponsor Exhibit Area – Networking Break

Interact with conference speakers and fellow attendees. Secure important new business contacts and dialogue about crucial new developments in Smart Grid interoperability.

4:00 PM

Constructing the Grid Architecture: Enhancing Interoperability

Meters, applications, networks and security systems are all important components in the smart grid. Having the underlying architecture to support the entire chain from generation to distribution is critical to grid interoperability.

- Ensure that your applications are effectively talking to each other and meeting the proper application requirements
- Enhance interoperability with open source and open architecture
- Create flexibility for growth in the variety and number of smart grid applications through a distributed architecture with a distributed database

Pinpoint the missing links in your interoperability puzzle to build the right architecture for critical synergy in your grid matrix.



Anjan Bose, Ph.D.,
Regents Professor of Power Engineering,
Washington State University

4:45 PM

Social Activities

Unwind and mingle with the delegates and speakers at our exclusive end-of-the-day gatherings.

Bring your business cards!



Wednesday, June 16, 2010

DAY TWO

7:30 AM

Registration & Sponsorship Exhibits Open – Continental Breakfast

8:15 AM

Day One Recap by Chairperson

8:30 AM

Realizing Micropower Interoperability: How to Integrate Renewable and Distributed Energy Resources into Your Grid

One of the key challenges to ensuring grid interoperability is ensuring that new forms of renewable micropower generation are safely and practically integrated into the larger grid structure.

- Explore best practices across the globe for managing distributed energy resources
- Minimize costs and maximize safety by adopting national standards and codes
- Learn from case studies and the software tools used to plan projects

Plan for a future of reliable, sustainable power in collaboration with your consumers by integrating micropower effectively onto the grid.



Lisa Dignard-Bailey, Ph.D.,
Director, Integration of Renewable and Distributed Energy Resources Program,
Natural Resources Canada; CanmetENERGY

9:15 AM Case Study: West Virginia

Smart Grid Implementation Plan: Cost, Benefits, and Roadmap

This presentation will explore how the State of West Virginia will benefit from implementation of Smart Grid solutions including:

- Incremental costs of implementing the Smart Grid
- Reliability, economic, environmental, energy security and safety benefits
- A roadmap to implement the Smart Grid technologies including technological integration and interoperability

Hear the strategic plan of the first statewide, billion-dollar smart Grid initiative in North America to help formulate your own interoperability blueprint.

Steve Bossart,
Director, Integrated Electric Power Systems, U.S. Department of Energy,
National Energy Technology Laboratory

10:00 AM

Sponsor Exhibit Area – Networking Break

10:30 Case Study: 1.8GHz: We Got It...Now What?

Integrating Communications Infrastructure onto the Grid

Hydro One Networks is leveraging the 30 MHz of spectrum granted by Industry Canada by deploying a WiMax network in a portion of Central Ontario (the “Living Lab”) and testing various Smart Grid applications utilizing this network.

- Determine utility applications that will advance the challenges posed by the Ontario Green Energy Act
- Benchmark Living Lab utility applications for integration of distributed generation on the distribution network
- Explore how these technologies can be applied to conservation programs that leverage the smart meter technology

Leverage communications interoperability best practices to optimize your use of Canada’s dedicated broadband spectrum.

Richard Bertolo,
Project Director, Distribution Business Development,
Hydro One Networks Inc.

11:15 AM

Sponsored by Toronto Hydro Electric System

SmartPrivacy for the Smart Grid: Embedding Privacy into the Design of Electricity Conservation

The Smart Grid presents many new opportunities for informing consumers of their day-to-day energy use, yet it also creates tremendous new risks to customer privacy. In this session:

- Explore privacy best practices through Privacy by Design;
- Learn how to embed privacy directly into the design specifications of IT, business practices, physical environments and networked infrastructure

Gain strategies for protecting consumer privacy, creating transparency and ensuring fair information practices from start to finish in implementing your Smart Grid.



Ann Cavoukian, Ph.D.
Information and Privacy Commissioner of
Ontario

12:00 PM

Exhibition Area: Networking Luncheon

1:15 PM Case Study: Hydro Ottawa

Improving Customer/Grid Interaction and Enhancing Customer Satisfaction through Customized Utilities Services

In this session, Hydro Ottawa will highlight how you can take advantage of the deployment of your AMI infrastructure to improve customer service offerings, satisfaction and the reliability of your services and billing structure.

- What drives customers and shapes usage patterns in terms of satisfaction and dissatisfaction
- Achieve outstanding billing accuracy and service reliability
- Create informed and empowered consumers in your interoperability vision through customized consumer solutions

Gain insights into how your consumers want to interact with the grid through employing these customer satisfaction best practices.



Norm Fraser,
Chief Operating Officer,
Hydro Ottawa, Ontario

2:00 PM

Grid Security and Resilience: Identifying and Preventing New Security Challenges to Smart Grid Deployments

Emerging technologies and IP networks have enabled two-way data communications flow between stakeholders that creates unprecedented vulnerabilities in the grid.

- Identify new risks and security challenges with Smart Grid
- Secure the Smart Grid with robust enterprise design
- Benchmark important processes to follow in determining overall design, security, implementation and documentation of a Secure Smart Grid Network

Identify grid vulnerabilities to provide reliable, secure power while minimizing security threats.

Ken McAlpine,
Consulting Systems Engineer,
Fortinet

2:45 PM

Sponsor Exhibit Area – Networking Break

Unwind as you enjoy complimentary coffee or tea with your peers.

3:15 PM Case Study: Toronto Hydro

Plugging the Biggest Hole in Smart Grid Security: Insider Threats - Access to Assets

As new technologies are integrated into the grid and the system becomes more accessible across domains, it is more critical than ever to protect the grid from insider threats. In this joint utilities-consultant session:

- Uncover the most overlooked gaps in security – blended threats between IT Systems, Physical Access Control Systems and Industrial Control Systems
- Detect and eliminate fraud, theft, threats of sabotage and terrorism using remedial action strategies.

Learn how Toronto Hydro is addressing insider threats with an innovative new breed of applications designed to prevent insider threats, detect disgruntled employees and prevent sabotage and theft.

Moderator:
Pan Kamal,
Director of Marketing,
AlertEnterprise, Inc

Mark Fabro,
President and Chief
Security Scientist,
Lofty Perche

Kshamit Dixit,
Manager IT Security,
Toronto Hydro



WORKSHOP

4:00 PM

Interactive Peer-to-Peer Session: Moving Forward with Interoperability: Steps and Resources to Ensure Your Success

This interactive session, facilitated by a nationally-acclaimed knowledge management expert, will synthesize ideas from key conference proceedings to help you improve your big-picture thinking about interoperability. This session will:

- Help you make sense of conference proceedings and develop next steps to ensure your organization's interoperability success
- Provide a forum for you to express challenges and obstacles with your peers and to compile additional resources to help you move forward
- Session results will be documented and posted online in an interactive format for continued post-conference dialogue

This session will help you make sense of conference proceedings and develop next steps to ensure your organization's interoperability success.



Larry Todd Wilson,
Founder and Director,
Knowledge Harvesting Inc

Wilson has produced award-winning learning systems, authored dozens of articles and book chapters and served as a knowledge management thought leader. Currently, he is helping with IEEE's smart grid initiative as a Knowledge Management Advisor.

5:00 PM

Conference Ends

Securing Critical Assets for the Smarter Grid: A Risk-Based Approach to Security and Compliance

As a key player in the energy supply chain, you are focused on capitalizing on incentives funds while rapidly implementing your vision of Smart Grid.

New investment in assets, proliferation of renewable energy sources and advanced connectivity have opened up new business possibilities for you as a leader in Smart Grid interoperability. Yet have you considered the dark side to all this access? You are faced with new threats and vulnerabilities including cyber security incidents and physical access violations that directly impact the security of your critical assets.

What about the risk of compliance violations and astronomical fines? How do you create a risk-aware culture and a process that will scale? Is there a better way than repeating all the effort across multiple regulations one at a time? In this innovative workshop, hear directly from industry experts at Deloitte, AlertEnterprise and others as well as asset owners like Toronto Hydro as they highlight the most robust trends and practices in the Smart Grid securities landscape.

Take Away 4 Critical Strategies to Improve Your Grid Security:

- Identify critical assets and protect them from incidents before they occur.
- Monitor employee privileged access to assets and identify anomalous behavior.
- Respond to security incidents visually in real-time with expert decision support.
- Reduce the compliance costs for NERC CIP, FERC Standards of Conduct and other utility-oriented provisions even SOX and financial mandates.

Cover all of your bases to ensure a safe and reliable Smart Grid while protecting the long-term security of your critical assets.

Pan Kamal,
Director of Marketing,
AlertEnterprise - Convener

Kshamit Dixit,
IT Security Manager,
Toronto Hydro

Nick Galletto,
Partner,
**Information Technology and Risk Solutions,
Deloitte Consulting**

Sunil Kumar,
Solutions Architect,
AlertEnterprise, Inc.



Staying at the hotel has these advantages for you!

1. The entire conference will take place inside the Delta Toronto East. You will be just steps away from all the sessions and networking action!
2. Specially arranged evening SOCIAL ACTIVITIES to facilitate peer-to-peer interaction and networking will be taking place in the hotel.
3. Save money! By mentioning "Strategy Institute" when reserving your room, you will pay only \$119/night for a standard room in this prestigious hotel.
4. First class amenities! Experience the Delta Toronto East's pool and saunas, exercise room, squash courts, and complimentary wireless among other luxurious perks.
5. Bring your spouse and enjoy a mini-vacation while attending this conference. The Delta Toronto East is close to one of Toronto's most popular golf courses and minutes away from all of the action downtown!

Our Venue: Delta Toronto East

As one of the best hotels in Scarborough, the Delta Toronto East is our conference venue featuring recently refurbished bedrooms, fabulous dining amenities and an exceptional pool with waterslide.

Conveniently located off Kennedy Road and highway #401, the Delta is surrounded by trendy restaurants and nearby shopping at the Scarborough Town Centre. Bring your spouse and enjoy a fabulous get-away at the Delta Spa!

Book before May 30th to receive our conference rate of \$119/night plus taxes.



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Maximize Security | Overcome Silos | Source New Technologies



ATTENTION MAILROOM: If undeliverable to addressee, please forward to:
President/CEO, COO, CIO, Directors of:
 Smart Grid, Network Communications, Smart Metering & AMI, Executive Director, Senior Advisor, Policy Advisor, Researcher

Jun. 15th & 16th, 2010
 Toronto, ON

OPEN NOW
to take advantage

Early Bird Savings!

SAVE \$100

Register by **Apr. 26**

Please register this person for: **Smart Grid Interoperability Summit**

1 CONFERENCE INVESTMENT

	SAVE \$100 (Register by Apr. 26)	Regular Investment
Conference Only	<input type="checkbox"/> \$ 1,795	<input type="checkbox"/> \$ 1,895
Conference + workshop	<input type="checkbox"/> \$ 2,090	<input type="checkbox"/> \$ 2,190
Workshop Only	N / A	<input type="checkbox"/> \$ 395

2 CONTACT DETAILS

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HOW TO REGISTER

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On-line: www.smartgridinterop.com
Mail: Strategy Institute
 401 Richmond St. West, Suite 401
 Toronto, Ontario M5V 3A8

Regular Investment: The registration fee for SMART GRID INTEROPERABILITY SUMMIT 2010 is \$1895. This investment includes luncheon, refreshments, networking breaks, continental breakfast, and original course materials. Payment is required in advance and can be made by company check, VISA, MasterCard, or American Express. Please make checks payable to the Strategy Institute Inc. and write the registrant's name on the face of the check. We ask delegates to stay at Delta Toronto East to enjoy exclusive networking and pre-arranged social activities.

Early Bird Special: If you don't have a group discount, you can qualify for an early bird special. Don't miss out on this opportunity.

Group Discount: A Group Discount is offered for this conference. To be eligible for the GROUP DISCOUNT, delegates must register at the same time. The total discount per delegate (including applicable group discounts, etc.) must not exceed 25% of the conference cost.

Cancellations: Cancellations must be received in writing by Tuesday, June 1st, 2010. You will be eligible for a prompt refund less a \$495.00 administrative fee. If you register for the program and do not attend, you are liable for the full registration fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.

****Evening Social Activities:** You are responsible for your own consumption costs.

Conference Code:110016

Disclaimer: Strategy Institute reserves the right to change or adjust the agenda without notice.

MULTIPLE ORDERS PLEASE PHOTOCOPY