



EnergyBiz Leadership Forum - Agenda-at-a-Glance

ENERGY GAME CHANGERS

Winning Strategies for the Next Five Years

Pre-Forum - Sunday, February 27, 2011

- 4:00 - 6:30 pm **Registration**
6:30 - 8:00 pm **Welcome Reception & Opening Remarks**

Forum Day One - Monday, February 28, 2011

- 7:00 - 5:00 pm **Registration**
7:30 - 8:30 am **Continental Breakfast**
7:45 - 8:15 am **Keynote Address**
Mike Gill, Senior Policy Advisor, Crowell & Moring
8:30 - 8:45 am **Welcome & Introductions**
Martin Rosenberg, Editor-in-Chief, *EnergyBiz* Magazine
8:45 - 9:10 am **Forum Opening Address**
ENERGY'S PIVOTAL ROLE IN NATIONAL ECONOMIC REVIVAL - BRING ON THE ENTREPRENEURS
Nicholas Donofrio, Fellow Emeritus, IBM; Senior Fellow, Kauffman Foundation

SESSION ONE - THE GENERATORS

- 9:15 - 10:15 am **THE LIONS – COAL, NUCLEAR & NATURAL GAS**
Moderator – **David Biello**, Associate Editor, Environment & Energy, *Scientific American*
Panelists: Coal for the 21st Century – **Kenneth Humphreys**, CEO, FutureGen
Rethinking Nuclear – **Jay Surina**, CFO, NuScale Power
10:15 - 10:30 am **Break**
10:30 - 11:30 am **RENEWABLES FACE NEW CHALLENGES - WILL THEY BE READY FOR PRIME TIME ANY TIME SOON?**
Moderator – **Robert Siegel**, Host, All Things Considered, National Public Radio
Panelists: Pushing the Frontiers of Research - **Dan Arvizu**, Director & Chief Executive, U.S. Department of Energy's (DOE) National Renewable Energy Laboratory (NREL)
A Workable Business Model for Solar - **Lyndon Rive**, CEO, SolarCity
Transforming Distributed Generation - **Josh Richman**, Vice President of Business Development, Bloom Energy
Sustainability Challenges - **Mindy S. Lubber**, President, Ceres; Director, The Investor Network on Climate Risk

SESSION TWO - STRATEGIZING FOR SUCCESS

- 11:30 - 12:30 pm **PROFITING FROM CHANGE - ANTICIPATING THE FUTURE UTILITY AND ENERGY LANDSCAPE**
Moderator – **Martin Rosenberg**, Editor-in-Chief, *EnergyBiz* Magazine
Panelists: Hugo Van Nispen, President & Managing Director, KEMA U.S.
David Bieber, Managing Director, Utilities Industry Group, North America, Accenture
Rodger E. Smith, President, Enterprise Management Solutions, Global Marketing & Communications and Government Affairs, Black & Veatch Corporation
12:30 - 1:45 pm **Lunch Sponsored by**

12:45 - 1:10 pm **Keynote Address: Itron Executive**
Russ Vanos Vice President, Itron

SESSION THREE - THE DELIVERERS

- 1:45 - 2:45 pm **GETTING THE TRANSMISSION BUILT**
Moderator – **Martin Rosenberg**, Editor-in-Chief, *EnergyBiz* Magazine
Panelists: Stitching the Nation Together - **Phillip G. Harris**, CEO, Tres Amigas
Getting It Done Offshore – **Robert Mitchell**, CEO, Trans-Elect
Federal Policy & 21st Century Transmission – **Jon Wellinghoff**, Chairman, Federal Energy Regulatory Commission
Joseph L. Welch, Chairman, President & CEO, ITC Holdings

- 2:45 - 3:30 pm **THE NATURAL GAS AND BIO-FUELS REVOLUTION**
Moderator – [Steve Mufson](#), Senior Energy Writer, *Washington Post*
Panelists: Bio-fuels – [Mike Mendez](#), Vice President Technology, Sapphire Energy
[Scott Rotruck](#), Vice President, Corporate Development and State Government Relations Chesapeake Energy Corporation
- 3:30 - 3:45 pm **Break**
- 3:45 - 5:00 pm **REACHING THE END USERS - REVOLUTIONIZING THE INTERFACE**
[Michael W. Howard, PhD, P.E.](#), President & CEO, EPRI
[Mike Chesser](#), Chief Executive Officer, Great Plains Energy
[Guerry Waters](#), Vice President, Industry Strategy, Oracle Utilities
[Eric Dressehuys](#), Executive Vice President & Chief Marketing Officer, Silver Spring Networks
[David Green](#), Executive Vice President Customers & Markets – North America, Elster Solutions
[Rich Creegan](#), Vice President Product & Marketing, Itron
- 5:00 - 6:00 pm **Reception & Networking**
- 6:00 - 8:00 pm **EnergyBiz KITE Awards Ceremony Sponsored by**
ORACLE
UTILITIES
Keynote: Oracle Utilities
 - *Lifetime Achievement*
 - *Energy Company of the Year*
 - *CEO of the Year***Keynote Address: Oracle Executive**
[Guerry Waters](#), Vice President, Industry Strategy, Oracle Utilities

Forum Day Two - Tuesday, March 1, 2011

- 7:00 - 1:00 pm **Registration**
- 7:30 - 8:30 am **Breakfast Panel Sponsored by: Tata Consultancy Services**
CIO OF THE FUTURE– Strategies for Success in the New Utility Business Climate
Moderator – [Jill Febowitz](#), Vice President, IDC Energy Insights
Panelists: [Mark Griffin](#), North American Practice Leader Energy, Natural Resources and Utilities, Tata Consultancy Services
[Dave Harkness](#), Chief Information Officer, Xcel Energy
[Becky Blalock](#), Chief Information Officer, Southern Company

SESSION FOUR - BRINGING WISDOM TO THE DEBATE - GETTING THE RULES RIGHT

- 8:30 - 8:45 am **Welcome & Day One Highlights**
- 8:45 - 10:00 am **SOLVING MULTIPLE DILEMMAS - CEO'S POINT OF VIEW**
Moderator – [Martin Rosenberg](#), Editor-in-Chief, *EnergyBiz Magazine*
Panelists: [Michael Morris](#), President & CEO, AEP
[Lewis Hay III](#), Chairman & CEO, NextEra Energy
[Tom Fanning](#), Chairman, President & CEO, Southern Company
[Tom Farrell, II](#), Chairman, President & CEO, Dominion
- 10:00 - 10:45 am **TURF BATTLES AND ENERGY POLICY - GETTING THE RULES RIGHT**
Moderator – [Martin Rosenberg](#), Editor-in-Chief, *EnergyBiz Magazine*
Panelists: ON REGULATION
States Dig In - Tony Clark, Commissioner, North Dakota; Chairman, National Association of Regulatory Utility Commissioners
[Rob D. Brenner](#), Director, Office of Policy Analysis and Review, EPA
- 10:45 - 11:00 am **Break**
- 11:00 - 12:15 pm **POLICY GRIDLOCK IN WASHINGTON -THE OBAMA ADMINISTRATION AND A REPUBLICAN HOUSE**
Introduction – [Joseph L. Welch](#), Chairman, President & CEO, ITC Holdings
Moderator – [Martin Rosenberg](#), Editor-in-Chief, *EnergyBiz Magazine*
Panelists: [Lonnie Carter](#), President & CEO, Santee Cooper; Chair, APPA
[Craig Goodman](#), President, National Energy Marketers Association
[Jason Grumet](#), President, Bipartisan Policy Center
[Julia Hamm](#), President, Solar Electric Power Association
[Tom Kuhn](#), President, EEI
[Barry Worthington](#), Executive Director, USEA
[Charles Gray](#), Executive Director, NARUC
- 12:15 - 12:45 pm **Closing Comments and Adjournment**

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Please note that this agenda is subject to change. Energy Central, the conference organizers, reserve the right to change the agenda as necessary.