APPA
American
Public Power
Association
PublicPower.org

Conference Program

Program

Preconference Seminars

General Sessions

Breakout Sessions

Special Events

Conference Brochure

NC2011

Schedule at a Glance

Friday, June 17
Public Power Day of Giving

Saturday, June 18
Preconference Seminars

Sunday, June 19
Preconference Seminars
Legislative & Resolutions Committee Meeting
Welcoming Reception

Monday, June 20
Opening General Session
A.M. Breakout Sessions
P.M. Breakout Sessions
General Session
Public Power Expo Opening Reception

Tuesday, June 21
Association Awards & General Session
Public Power Expo Coffee Break
A.M. Discussion Forums
Public Power Expo Closing Luncheon
P.M. Breakout Sessions
General Session
Association Business Meeting
Special Event

Wednesday, June 22
Board Chair's Breakfast & Closing General Session

WEBINARS LISTSERVS

Development of Cash Reserve Policies

Self Help Toolkit for Evaluating Wind Turbine Feasibility

Rate Making for Utility Boards and City Councils

See More Webinars >

Friday, June 17

7 a.m. - 4 p.m. — Public Power Day of Giving

Saturday, June 18

8:30 a.m. - 5 p.m. — Pre-Conference Seminars

- Utility Industry Overview for Policymakers and Managers (full day)
- Coping with Financial Challenges in Periods of Declining Sales (a.m.)
- Developing the Appropriate Smart Grid Business Model for Your Community (a.m.)
- Educating the Public about Demand Response (p.m.)
- Industry Rate Trends and Future Rate Structures (p.m.)

Sunday, June 19

8:30 a.m. - 5 p.m. — Pre-Conference Seminars

- Overview of Utility Financial Operations for Boards (a.m.)
- Protect Your Customers' Confidence in Today's Digital World (a.m.)
- Developing Your Most Effective Leadership Style (a.m.)
- NERC Compliance: An Insider's Look at Preparing for a NERC Audit (p.m.)
- New Environmental Regulations and the Implications for the Electric Power Sector (p.m.)
- Board and Utility Staff Relations: Synergy and Success (p.m.)

2 - 4 p.m. — **Legislative & Resolutions Committee Meeting**

6 - 7:30 p.m. — **Welcoming Reception**

Monday, June 20

7 - 8:15 a.m. — **PowerPAC Breakfast**

8 - 10 a.m. — Opening General Session

Public Power: Meeting Customer Needs in a Turbulent Environment

Mark Crisson, President & CEO, APPA

Common Ground: How to Stop the Partisan War that is Destroying America

Cal Thomas and Bob Beckel, Columnists, USA Today's "Common Ground"

11 a.m. - Noon — Breakout Sessions

- Environmental Regulations Affecting Public Power
- Hydropower: Current Issues, Developments and Opportunities
- Broadband and Economic Development
- Protecting Smart Grid Generated Customer Data
- The Evolving FERC/NERC Relationship and Its Impact on Public Power
- Recruiting and Retaining Your Utility's Intellectual Capital
- Selling Energy Conservation During a Period of Slow Load Growth
- Managing the Transition: Strategic Directions for Public Power

1:30 - 2:30 p.m. — Breakout Sessions

- Using Geothermal to Meet Economic Development, Energy Efficiency and Environmental Goals
- Public Power Decisions on Future Generation Sources
- System Security Tool Kit for Distribution Utilities
- Getting Consumer Buy-In of Smart Grid Programs
- Electric Vehicles: Ready to Shift Gears?
- Communicating the Advantages of Public Power to Your Community
- Whole Town Energy Audits
- Solar Options for Public Power: Costs and Benefits

2:45 - 4 p.m. — General Session

Turning Around the American Economy

Dr. Barry Asmus, Senior Economist, National Center for Policy Analysis

4 - 6 p.m. — **Public Power Expo Opening Reception**

Tuesday, June 21

8 - 10 a.m. — Presentation of Awards and General Session

Energy Consumers: What They Are Thinking and How They Will Drive Our Decisions

Stephen Brobeck, Executive Director, Consumer Federation of America

Marti Doneghy, Senior Legislative Representative, AARP

Tyson Slocum, Director, Public Citizen

10 a.m. — **Public Power Expo opens; Refreshment Break**

11 a.m. - Noon — Discussion Forums

- Federal Legislative Update
- Public Power Systems and Third-Party Energy Services Providers: How Can They Work Together?
- Best Practices to Maintain Operational Excellence
- Discover the Value of Your National Association
- The Future of Hedging, Swaps and Derivatives for the Electric Industry

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